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GTDC RECOGNIZES 2015 EUROPEAN 'RISING STARS'

*Distribution industry honors tech companies
for outstanding sales growth in the region*

GTDC SUMMIT EMEA, AMSTERDAM – June 10, 2015 – The [Global Technology Distribution Council](#) (GTDC) has announced the recipients of its esteemed EMEA Rising Star Awards, which recognize technology companies with exceptional sales growth through European distributors over the past year. The awards were presented June 9 during the 2015 GTDC Summit EMEA conference at the Hilton Amsterdam.

"This year's winners are among the most innovative and game-changing technology companies in the world," said Tim Curran, CEO, GTDC. "Their amazing growth in Europe is yet another proof point that technology distribution is at the center of a global value chain, providing the best route to market for reaching partners and customers serving businesses of all sizes."

"Once again the dynamism of the IT distribution sector is clearly visible in the range of new names that distributors are bringing to market," said Howard Davies, CEO, CONTEXT. "IT distribution continues to act as a vital enabler of new technology adoption and CONTEXT is pleased to be able to recognize the fresh brands that have put in the work in the channel to be successful."

Gold, Silver and Bronze Rising Star Award winners were selected in five revenue categories based on sales growth over the past year, as tracked by the CONTEXT [SalesWatch](#) Distribution Panel.

€500 Million and Above

| Company | Rising Star Ranking |
|----------------|----------------------------|
| Dell | Gold |
| Lenovo | Silver |
| Apple | Bronze |

€250 Million - €500 Million

| Company | Rising Star Ranking |
|----------------|----------------------------|
| LG | Gold |
| Kingston | Silver |
| Brother | Bronze |

€100 Million - €250 Million

| Company | Rising Star Ranking |
|----------------|----------------------------|
| F5 Networks | Gold |
| TP-LINK | Silver |
| Huawei | Bronze |

€50 Million - €100 Million

| Company | Rising Star Ranking |
|----------|---------------------|
| Crucial | Gold |
| Fortinet | Silver |
| Synology | Bronze |

€25 Million - €50 Million

| Company | Rising Star Ranking |
|--------------|---------------------|
| Startech.com | Gold |
| Plantronics | Silver |
| RSA Security | Bronze |

Rising Star Awards Methodology

To be eligible for a Rising Star award, vendors must have sold corresponding products through GTDC members for at least one year. Selections for Gold, Silver and Bronze winners in each revenue category are based on CONTEXT SalesWatch data from April 2014 – March 2015.

About CONTEXT

Headquartered in London with over 200 staff in 15 countries, CONTEXT specialises in tracking technology sales and pricing across the globe. Supported by the largest Distribution Channel Sales Database in the world, CONTEXT tracks Channel sales in most countries across EMEA where we are official data partners with all members of the Global Technology Distribution Council (GTDC). CONTEXT reports and services enable our customers to assess their business operations in the light of actual sell out figures, and make business critical decisions based on hard data. Follow us on Twitter: [@contextworld.com](https://twitter.com/contextworld.com) or visit our website:

www.contextworld.com

About The Global Technology Distribution Council

The [Global Technology Distribution Council](#) is the industry consortium representing the world's leading tech distributors. GTDC members drive more than \$135 billion in annual worldwide sales of products, services and solutions through diverse business channels. GTDC conferences support the development and expansion of strategic supply-chain partnerships that continually address the fast-changing marketplace needs of vendors, end customers and distributors. GTDC members include AB S.A (WSE: ABPL), ABC Data, ALSO (SIX: ALSN), Arrow Electronics (NYSE: ARW), Avnet (NYSE: AVT), Computer Gross Italia, D&H Distributing, Esprinet (PRT.MI), Exertis, Ingram Micro (NYSE: IM), Intcomex, Logicom (CSE:LOG), Officer Distribuidora, Redington (BSE: REDI), SiS Technologies (HKSE: 0529), ScanSource (NASDAQ:SCSC), SYNEX (NYSE: SNX), Tarsus, Tech Data (NASDAQ: TECD), Westcoast LTD and WestconGroup

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