



FOR IMMEDIATE RELEASE

GTDC MEDIA CONTACT:
Chuck Miller (727) 432-4097
cmiller@commcentric.com

GTDC ANNOUNCES 2014 U.S. “RISING STAR” AWARD WINNERS

*Ninth-annual honors spotlight how strong distribution
partnerships optimize sales and market reach*

GTDC U.S. VENDOR SUMMIT, San Jose, Calif. – Sept. 10, 2014 – The [Global Technology Distribution Council \(GTDC\)](#) today announced the recipients of its esteemed U.S. Rising Star Awards, which recognize technology companies with exceptional sales growth through U.S. distributors over the past year. GTDC members are the world’s most successful technology distributors, driving more than \$130 billion in annual product sales across the globe. The GTDC’s 9th U.S. Rising Star Awards were presented Sept. 9th in San Jose, Calif., at the annual dinner event kicking off the organization’s two-day U.S. Vendor Summit conference at the Fairmont Hotel.

The 12 U.S. Gold, Silver and Bronze GTDC Rising Star winners, listed below by revenue categories, were selected based on year-over-year sales growth rates within [The NPD Group’s](#) Distributor Track®.

Hardware companies with revenue of \$500 Million+

Company	Rising Star Ranking
Samsung	Gold
EMC	Silver
Lenovo	Bronze

Hardware companies with revenue of \$100 Million - \$500 Million

Company	Rising Star Ranking
AMD	Gold
Dell	Silver
Aruba Networks	Bronze

Hardware companies with revenue of \$25 Million - \$100 Million

Company	Rising Star Ranking
Palo Alto	Gold
Vizio	Silver
Microsoft	Bronze

Software companies with revenue of \$20 Million+

Company	Rising Star Ranking
Veem	Gold
RSA	Silver
Red Hat	Bronze

GTDC ANNOUNCES 2014 "RISING STAR" AWARD WINNERS

Rising Star Awards Methodology

Sales results for Rising Star Award winners are based on actual U.S. revenue over the past year, as reported by industry research organization The NPD Group using its Distributor Track® service. Available by subscription, the Distributor Track aggregates actual distributor sell-through data to enable sharp insight into channel sales and pricing trends with the ability to drill down into specific product subcategories, including detailed attributes based on specific areas of interest. To be eligible for a Rising Star award, vendors are required to have sold corresponding products through technology distributors for a minimum of one year.

2014 GTDC U.S. Vendor Summit

The 2014 GTDC U.S. Vendor Summit – the industry's premier gathering of technology distribution leaders, channel executives and research analysts -- continues today with a broad range of panels, presentations and breakout sessions focused on key trends, issues and opportunities. This year's featured speaker is HP CEO Meg Whitman. More than 200 executives are attending this year's Summit, including representatives of approximately 70 different technology companies. For more information on the Summit and other GTDC events, go to <http://www.gtdc.org/events>

About The NPD Group, Inc.

The NPD Group provides global information and advisory services to drive better business decisions. By combining unique data assets with unmatched industry expertise, we help our clients track their markets, understand consumers, and drive profitable growth. Sectors covered include automotive, beauty, consumer electronics, entertainment, fashion, food / foodservice, home, luxury, mobile, office supplies, sports, technology, toys, and video games. For more information, visit www.npd.com and npdgroupblog.com. Follow us on Twitter: [@npdtech](https://twitter.com/npdtech) and [@npdgroup](https://twitter.com/npdgroup)

About The Global Technology Distribution Council

The [Global Technology Distribution Council](http://www.gtdc.org) is the industry consortium representing the world's leading technology distributors. GTDC members drive more than \$130 billion in annual worldwide sales of products, services and solutions through diverse business channels. GTDC conferences support the development and expansion of strategic supply-chain partnerships that continually address the fast-changing marketplace needs of vendors, end customers and distributors. GTDC members include AB S.A (WSE: ABPL), ABC Data, ALSO (SIX: ALSN), Arrow Electronics (NYSE: ARW), Avnet (NYSE: AVT), Computer Gross Italia, D&H, Esprinet (PRT.MI), Exertis, Ingram Micro (NYSE: IM), Intcomex, Logicom (CSE:LOG), Officer Distribuidora, Redington (BSE: REDI), SiS Technologies (HKSE: 0529), ScanSource (NASDAQ:SCSC), SYNEX (NYSE: SNX), Tarsus, Tech Data (NASDAQ: TECD), Westcoast LTD and Westcon Group

###