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GTDC RECOGNIZES 2015 U.S. “RISING STAR” AWARD WINNERS

10th annual honors spotlight distribution’s role as an invaluable route to market to reach partners and customers globally

GTDC SUMMIT, SAN FRANCISCO – Sept. 10, 2015 – The [Global Technology Distribution Council \(GTDC\)](#) has announced the recipients of its esteemed U.S. Rising Star Awards, which recognize technology companies with exceptional sales growth through U.S. distributors over the past year. GTDC members are the world’s most successful technology distributors, driving more than \$135 billion in annual product sales across the globe. The GTDC’s 10th U.S. Rising Star Awards were presented Sept. 9 in Burlingame, Calif., at the annual dinner event kicking off the organization’s two-day Summit at the Hyatt Regency San Francisco Airport.

The 12 U.S. Gold, Silver and Bronze GTDC Rising Star winners, listed below by revenue categories, were selected based on year-over-year sales growth rates within [The NPD Group’s Distributor Track®](#).

Hardware companies with revenue of \$500 Million+

Company	Rising Star Ranking
Dell	Gold
Acer	Silver
EMC	Bronze

Hardware companies with revenue of \$100 Million - \$500 Million

Company	Rising Star Ranking
Nimble Storage	Gold
Palo Alto Networks	Silver
Microsoft	Bronze

Hardware companies with revenue of \$25 Million - \$100 Million

Company	Rising Star Ranking
Nutanix	Gold
Beats	Silver
Ruckus Wireless	Bronze

Software companies with revenue of \$20 Million+

Company	Rising Star Ranking
Citrix Systems	Gold
RSA	Silver
Veem	Bronze

GTDC ANNOUNCES 2015 “RISING STAR” AWARD WINNERS

Rising Star Awards Methodology

Sales results for Rising Star award winners are based on actual U.S. revenue over the past year, as reported by industry research organization The NPD Group using its Distributor Track® service. Available by subscription, the Distributor Track aggregates actual distributor sell-through data to enable sharp insight into channel sales and pricing trends with the ability to drill down into specific product subcategories, including detailed attributes based on specific areas of interest. To be eligible for a Rising Star award, vendors are required to have sold corresponding products through technology distributors for a minimum of one year.

2015 GTDC Summit NA

The 2015 GTDC Summit NA – the industry’s premier gathering of technology distribution leaders, channel executives and research analysts -- continues today with a broad range of panels, presentations and breakout sessions focused on key trends, issues and opportunities. For more information on the Summit and other GTDC events, go to <http://www.gtdc.org/events.php>

About The NPD Group, Inc.

The NPD Group provides market information and analytic solutions that drive better decision-making and better results. The world’s leading brands rely on us to help them get the right products in the right places for the right people. Practice areas include apparel, appliances, automotive, beauty, consumer electronics, diamonds, e-commerce, entertainment, fashion accessories, food consumption, foodservice, footwear, home, mobile, office supplies, retail, sports, technology, toys, video games, and watches / jewelry. For more information, visit npd.com and npdgroupblog.com. Follow us on Twitter: [@npdgroup](https://twitter.com/npdgroup).

About The Global Technology Distribution Council

The [Global Technology Distribution Council](http://www.gtdc.org) is the industry consortium representing the world's leading tech distributors. GTDC members drive more than \$135 billion in annual worldwide sales of products, services and solutions through diverse business channels. GTDC conferences support the development and expansion of strategic supply-chain partnerships that continually address the fast-changing marketplace needs of vendors, end customers and distributors. GTDC members include AB S.A (WSE: ABPL), ABC Data, ALSO (SIX: ALSN), Arrow Electronics (NYSE: ARW), Avnet (NYSE: AVT), Computer Gross Italia, D&H Distributing, Esprinet (PRT.MI), Exertis, Ingram Micro (NYSE: IM), Intcomex, Logicom (CSE:LOG), Redington (BSE: REDI), SiS Technologies (HKSE: 0529), ScanSource (NASDAQ:SCSC), SYNEX (NYSE: SNX), Tarsus, Tech Data (NASDAQ: TECD), Westcoast LTD and WestconGroup.

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